
Community Broadcasting Victoria

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Community Broadcasting Association of Victoria Incorporated

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CBAV completes successful workshop and annual meeting

Annual General Meeting

A healthy roll-up of CBAV members attending the recent Annual General Meeting heard how the CBAV has evolved over the past year with a focus on building enhanced credibility for the Victorian community broadcasting sector through the development of a range of creative initiatives.

However, some of the traditional activities of the CBAV were retained and the organisation continued to enjoy growing support for its initiatives in all areas.

Importantly, there was the introduction of further new blood on the committee as in the previous two years which is a vital ingredient for any organisation in being relevant, accountable and connected.

Key points noted in the reports presented included:

- The enhancements to the CBAV website – check it out;
- The committee being more visible with meetings held at various stations around the State;
- A healthier financial position – although the CBAV would appreciate members continuing to pay their annual subscriptions which remain at \$50.00;

- The pursuit of a range of more creative initiatives which were covered well in the previous newsletter; and
- The need for the CBAV committee to develop on-going mechanisms to learn more about the needs of CBAV members.

New Committee

The new CBAV committee was also elected at the AGM as follows:

President: Ken Thompson 3GCR

Secretary: Chris Zerafa 3NOW

Treasurer: Heidi Tobin KLFM

Non Metro: Mark Perrott 3OKR

Non Metro: Mike Tobin KLFM

Ordinary Member: Emma Johnson 3MDR

Ordinary Member: Geoff Murray 3CH

Ordinary Member: Eugene O'Rourke 3ZZZ / 3WBC

Ordinary Member: John Worcester 3MBS / 3WBC

Congratulations to those elected and it is good to see a broad based representation in terms of gender, station genres and geographic diversity.

President Ken Thompson also expressed appreciation for the input of retiring committee member Ania Zamecznik who was a valued member of the committee over the past couple of years.

Report on CBAV's Workshop – held Sunday 14th October

The CBAV Station Development Workshop was held recently and everyone who attended was extremely satisfied with the event.

Participants were ably led by Marg Gardner from the Community Media Training Organisation.

The workshop explored a range of critical station management issues including:

- Organisational evolution
- Governance - policy and procedures
- Risk management approaches, and
- Planning – strategic plans and business plans



Two important aspects of the workshop were the delivery of

numerous templates to assist stations with the above areas and secondly the learning that was achieved by listening to each other and experiences from the various stations represented. Notably, some valuable policy templates were presented in areas such as social media, continuous improvement, communication (both internal and external) and financial management.

Some of the anecdotal points noted were as follows:

- The ACMA B66 process is a good way of benchmarking your station – at any time;
- It was noted that stations should always be collecting and retaining emails and other correspondence from their respective communities – not just in the lead up to licence renewals
- Emergency procedures – how well are these known within each station
- Codes of conduct – most have these for members, what about committees
- Policy areas of health & safety and disabled access must not be forgotten
- A continuous improvement policy discussed is a great initiative
- Social media policy is an area many stations are yet to address
- A number of good strategies for running meetings were also noted
- One station has a policy of compulsory resting of programs to allow for new presenters / programs and give existing presenters a break
- Celebrating milestones is often not done – but it should be done.

The workshop was funded with support from the Community Broadcasting Foundation and the CBAV expressed its

appreciation at the AGM of this support at a critical time in the journey of the CBAV.

The CBAV has already received an enquiry regarding a repeat of this event in regional areas, so if any station is interested in such an opportunity, the CBAV would appreciate receiving any such expressions of interest so it can determine its response.

Current funding does not support further workshops but there may be ways to deliver such events with in-kind support from various organisations or individuals.

Let us know your thoughts via the CBAV email contact.

Policy Thoughts

One of the critical areas for community broadcasters is ensuring that they are meeting the needs of their respective communities; whilst this is a most important area from the regulator's perspective, it should be an underpinning issue for the existence of all community broadcasters. Clearly, the whole raison d'être (reason for existence) or purpose of such broadcasters should be to identify current and emerging needs within the community and respond and plan accordingly.

Exactly how the needs of any community can be determined is not a science and relies upon a whole range of factors, but community broadcasters ought to be able to demonstrate appropriate processes and procedures to capture an understanding of community needs.

At the recent CBAV workshop, a template on Continuous Improvement Policy was discussed; this policy included some broad statements about how stations could engage with their respective communities.

The process of simply establishing such a policy will

drive dialogue on what approaches to take and of course create some accountability for management committees to ensure processes are monitored and measured.

Certainly, the Australian Communications And Media Authority (ACMA) will require such advice from stations as they face licence renewal, but most importantly, this needs to be demonstrated over an extended period of time, not just when it is licence renewal time.

CBAV NEWSLETTER

CBAV NewsLetter is distributed by email and appears on our website.

We always welcome news items from **you** ! - from your station or from individuals.

CBAV NEWSLETTER ON DISPLAY

CBAV asks stations to put this NewsLetter on **display** so that all volunteers have the opportunity of seeing it!

We also hope the NewsLetter gets emailed on to Committee members as soon as it arrives and not delayed pending "next Committee meeting".

CAN WE HAVE YOUR EMAIL ADDRESS?

CBAV has a database of an email address for each station and group.

CBAV is keen to add a second database - covering individuals active in community broadcasting.

You don't need to be a member of your station's Committee of Management but might be a staff member or a volunteer.

We can then distribute notices and newsletters directly to you.

Please send your email address to [**cbavinc@yahoo.com.au**](mailto:cbavinc@yahoo.com.au)

This Newsletter has been prepared by Ken Thompson.

News items are always appreciated - please send them to
[**cbavinc@yahoo.com.au**](mailto:cbavinc@yahoo.com.au)
